

SPAR Australia

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MEDIA RELEASE

Coraki 5 Star wins Store of the Year Award

The 5 Star store in Coraki is celebrating this week after winning the prestigious 2010 5 Star Store of the Year Award.

Announced at the 2010 SPAR Gala Awards Dinner held on the Gold Coast over the weekend, the win capped an outstanding year for the Coraki store after it had finished in the top four in the two previous years.

“We came close the last two years but to actually win a major national Award is very exciting. We are extremely proud and must congratulate our fantastic staff because we couldn’t have done it without them,” store owner Warren Jenkins said.

“We do put a lot of effort into being the best store we can be and this Award is very satisfying because that effort has now been officially recognised. We’ve only had the store for five years but we’ve been able to steadily improve the way we do things.

“Our systems for stock rotation and presentation as well as our cleaning schedules are now very good but in the end winning this Award came down to our staff.

“The staff are very committed and conscientious and above all, very loyal. We even have one staff member who joined us when she left school 16 years ago, and she’s still with us.”

Mr Jenkins said it was also important to him and his wife, Felicity, that they put something back into the community that supports them.

“We sponsor local clubs and schools which is important in a small community because everyone needs to chip in.

“We also have a great customer base and I would also like to thank them for supporting us as much as they do.”

SPAR Australia's Chief Executive Officer, Leigh Carson said the SPAR Awards were a great way to recognise retailers for their high levels of service and customer satisfaction – characteristics that the SPAR brand is famous for throughout the world.

"5 Star Coraki has done exceptionally well winning this year's Award. It's a tremendous result and a testament to the hard work Warren, Felicity and their team consistently put into their store to ensure excellence in all areas," Mr Carson said.

SPAR is a global success, operating in 31 countries around the world. SPAR stores are all 100 percent locally owned. SPAR injected almost \$400 million in sales into Australia's retail economy last year. Worldwide, the SPAR group serves more than 10 million customers every day and supports local communities all over the world by sponsoring local sporting clubs, charities and community events.

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