

SPAR Australia

Fox Road
Locked Bag 30
Acacia Ridge QLD 4110
TEL: +61 7 3715 3000
FAX: +61 7 3715 3001

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PRESS RELEASE

SPAR Australian Egg Throwing Championships 2015

Another eggcellent SPAR Australian Egg Throwing Championships was held on 25th October at Gould Adams Park in Kingston, south of Brisbane. Politicians and Councillors were in attendance as well as local celebrities and fabulous the SPAR Chicken who is always eggstremely excited about the big day! Event Ambassador, Australia's first ever World Heavyweight Boxing Champion, Aussie Joe Bugner, was on hand to crown the winners, who threw a new Australian Record of 25.1 metres! The winners of this smashing event will again have the opportunity to represent Australia at the World Egg Throwing Championships in 2016.

Mr Bugner also took part in Russian Egg Roulette, but was eliminated by a much younger and fitter opponent in the early rounds. This event is one on one, with a 6 pack of eggs - one raw and the others boiled. In turn each person chooses an egg and smashes it on their forehead, till the raw one is smashed and that person loses. This sport is absolutely huge in the UK and we are told that George Clooney is an ambassador for the sport in England.

This quirky event attracted lots of media attention from across the country. SPAR Chirn Park Store Owner, Bernie Low, is also the President of the Australian Egg Throwing Federation and is chief organiser of this event. Run by the Logan City Lions Club, this huge day raised over \$4,000 for the Lions Children's Mobility Foundation. The foundation works hand in hand with the State Cerebral Palsy Associations to assist children who are affected by cerebral palsy, through providing funding for Hart Walkers and other mobility devices to allow children to stand and walk to the best of their ability.

SPAR Australia Managing Director, Lou Jardin said "SPAR is excited to have supported this event and been the naming rights sponsor for the Championships, especially as the Lions Children's Mobility Foundation is such a wonderful charity".

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For all enquiries please contact:

Rebecca Andrew
National Marketing Manager
SPAR Australia Ltd
0405 711 876

Lou Jardin
Managing Director
SPAR Australia Ltd
0417 279 176