

SPAR Australia

Fox Road
Locked Bag 30
Acacia Ridge QLD 4110
TEL: +61 7 3715 3000
FAX: +61 7 3715 3001

22 December 2015

PRESS RELEASE

SPAR Supports The Winton Outback Festival 2015

SPAR Australia and SPAR Winton were again major sponsors of the Winton Outback Festival held in September this year. The festival is held every 2 years, over 5 days, and attracts over 3,500 people from all over Australia and even some participants from overseas! The event featured over 40 events such as such as wool bale rolling, whip cracking, dunny races, a wobble board painting competition, a bush poet's breakfast, musical events, parades and the coveted SPAR Outback Iron Man and Outback Iron Woman events.

The most hotly contested sporting event of the Festival was the SPAR Outback Iron Man. Bush athletes showed their staying power displaying their skills, strength and endurance in six grueling events during the five days. All events drew enthusiastic crowds of spectators who loudly encouraged the contestants.

Entrants were thoroughly tested through timed events such as transferring fencing equipment, a wade, swim and run at a bush waterhole, pushing a 4WD vehicle, carrying farmers equipment, running an 8km mini marathon and pulling a truck tyre over a measured distance while seated. Nominations for places in this event were received not only locally, but from Townsville including six soldiers of 2nd Calvary Regiment at Lavarack Barracks and Eumungerie, NSW.

Winner of the 2015 SPAR Outback Iron Man was Mitch Baskett of Winton. Second place was taken out by Matt Rowe, a local Police Sergeant, and third place by Mark Robinson of Townsville. Incentive prizes sponsored by SPAR were awarded for each day's event. The Sportsperson Award was won by Mark Robinson and the Encouragement Award was won by Luke Ford.

Integral in their local community, SPAR Winton Store Owner, Beryl Gillespie, and the team at SPAR Winton are extremely active in supporting this festival which is a major event in the

drought affected town. The festival was a great success as the locals and visitors enjoyed the local entertainment, sporting events and great atmosphere.

SPAR Australia Managing Director, Lou Jardin, was invited to attend as the VIP for the Sunset Extravaganza Charity Dinner but was unable to attend this year's event. In speaking about the event, Lou said "SPAR is pleased to have supported this event again and assisted to provide some fun and respite to this outback community who have been doing it very tough. From the drought to the devastating fire which caused the loss of the famous Waltzing Matilda Centre, it's been a challenging year for the Winton community".

- Ends -

For all enquiries please contact:

Rebecca Andrew
National Marketing Manager
SPAR Australia Ltd
0405 711 876

Lou Jardin
Managing Director
SPAR Australia Ltd
0417 279 176