



### **SPAR customer enjoys trip of a lifetime**

SPAR customer celebrates New Years in New York after winning 2015 Easter promotion.

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*From shopping in a small country town to celebrating the New Year in New York City, one SPAR customer has had a fantastic start to 2016.*

*Over the Easter period in 2015, SPAR Australia ran a promotion where one lucky customer would win a trip for two to New York for New Year's Eve 2015 including return economy airfares from their closest capital city, transfers from and to the airport in New York, four night's accommodation in a hotel in New York City with a minimum star rating of four stars, New Year's Eve celebrations and \$2000 spending money.*

*The SPAR Australia Easter Promotion was run throughout all SPAR, SPAR Express, 5 STAR Supermarket and 5 STAR Handimarket stores throughout ACT, NSW and Queensland. Customers were required to spend a minimum of \$15 at Express stores or \$30 at supermarket stores (in a single transaction and excluding the cost of alcohol, tobacco, gaming and fuel products) to qualify to enter the draw.*

*Wendy Dowler, a regular customer of SPAR Molong was the lucky winner of this consumer promotion. Wendy really took this prize to the next level and soon her*

*family of five was off to explore the USA for a whole month. With plenty of time to plan their adventure, Wendy, her husband Anthony and their children Emily, Joshua and Gabrielle, were determined to make the most of their USA experience.*

*They extended their New York holiday to explore Washington DC and surrounding areas, before enjoying a few relaxing days in Hawaii on their way home. A far cry from their hometown of Molong, west of Orange in regional NSW, the hustle and bustle of New York City and the beach culture of Hawaii provided exciting new experiences for this lucky family.*

*SPAR Molong is locally-owned by Patrick and Dianne Brennan and Peter and Anne-Marie Crich. This award winning store was excited to have a customer win the competition and such a fantastic experience.*

*SPAR Australia managing director, Lou Jardin, and SPAR Molong store manager, Debbie Stone, presented the tickets to Wendy in Molong last June.*

*Locally owned and operated, SPAR Molong is part of the worldwide SPAR family, which has more than 12,300 SPAR stores in more than 40 countries.*

<http://c-store.com.au/2016/03/24/31900/>