

SPAR International CEO to visit Australia



SPAR International Chief Executive Officer Dr Gordon R. Campbell will visit Australia during February/March 2015.

Dr Campbell is responsible for the worldwide development and co-ordination of the SPAR organisation and last visited Australia in November 2012. Dr Campbell has been invited to Australia to make a keynote presentation at the Retail Leaders Forum titled 'New Geographies, New Consumers - Lessons in International Retail Success'. In addition to this, Dr Campbell will speak at the 2014 Convenience Retailers Choice Awards, attend the SPAR Australia Regional Meeting in Coffs Harbour, participate in the re-launch celebrations of SPAR Maclean following their recent store extension and upgrade as well as visiting SPAR stores in both NSW and Queensland.

Trisha Harris