

## SPAR Australia

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# ***MEDIA RELEASE***

## ***SPAR convenience arrives at Caboolture's Corporate Park Industrial Estate***

Caboolture locals are to welcome the world's largest supermarket chain this week, with the Grand Opening of the first SPAR supermarket in Caboolture on Friday.

SPAR co-owner Mr Darrin McMahon said the store's location in the Corporate Park Industrial Estate means they will provide long-awaited and much-needed convenience to the precinct.

"We've spoken to other business owners and people working in the area and we have no doubt the store will provide a great service, removing the need to have to drive elsewhere for a quick coffee, a bite for lunch or the essentials for home or work," Mr McMahon said.

Embarking on their first business venture together, Mr McMahon and his business partner Mr Craig Stevens were previously involved in the automotive industry and met while working at Repco.

Mr McMahon has worked in various management roles in the automotive industry, and Mr Stevens has had extensive experience in owning and operating other small businesses - including the Subway franchise in the same estate.

"Our individual business achievements have come from a strong focus on customer service and providing a quality product," Mr McMahon said

With his finger on the local pulse, Mr Stevens understood the importance of finding a business that provided its owners with the freedom to make the necessary changes to suit its customer base.

Along with a great range of groceries and everyday essentials, the store has the needs of its customers in mind, with a variety of quick and tasty food-to-go options such as hot chickens, pies, sandwiches, muffins and coffee.

"One of the things that drew us to SPAR was the fact that there wasn't a 'one size fits all' approach by Management," Mr Stevens said.

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“We understand the needs of the people living and working around the area, and SPAR allows us to tailor our product line with this in mind.”

“We have invested in quality materials and the very best in equipment to fit out the new store. It will combine a great shopping experience with convenience”.

To help launch the store on Friday, Mr McMahon and Mr Stevens are hosting a free sausage sizzle featuring giveaways for customers and in-store specials on the day.

“We are excited about this new opportunity to service the Caboolture community and we welcome everyone to come and have a look”, said Mr McMahon

The SPAR brand is a global success boasting around 15,160 stores in 34 countries. SPAR is an acronym that means *“We all benefit from joint cooperation”* in Europe and last year, SPAR stores, all 100 percent locally owned, injected almost \$300 million into Australia’s retail economy.

Worldwide, the SPAR group serves millions of customers every day and supports local communities all over the world by sponsoring local sporting clubs, charities and community events.

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