

SPAR Australia

Fox Road
Locked Bag 30
Acacia Ridge QLD 4110
TEL: +61 7 3715 3000
FAX: +61 7 3715 3001

4 February 2016

PRESS RELEASE

SPAR Launches New Store In Wilton

SPAR Australia welcomed the addition of another new store to their family on 30th January, 2016, with the Grand Opening of SPAR Wilton.

SPAR is excited to be working with retail veterans, Paul and Renè Randall, as well as their children Aidan and Maliyah. Paul and Renè have a combined forty years of retail history, including Senior Retail Management experience and ten years of store ownership.

With the opening of their new SPAR store in Wilton, south of Sydney, the Randalls will support the local community by providing a much needed supermarket in the new Wilton Plaza Centre, working with local community groups and providing employment opportunities. Until the arrival of SPAR Wilton, locals were forced to drive to Picton or Campbelltown for their grocery needs.

“We aim to ensure we are a part of the growing community,” says Paul.

SPAR Wilton will offer superb fresh produce, a full service deli, quality meat delivered fresh daily, a great grocery range and strong dairy, frozen and general merchandise ranges to ensure the community can source all of their supermarket needs locally. Their friendly service and value offer, combined with their convenient trading hours will ensure SPAR Wilton’s popularity with their customers.

“We will be a store where you can meet all of your weekly shopping needs at competitive prices. We have also implemented a great loyalty program to reward customers who shop with us.” says Paul.

SPAR Wilton welcomed new customers to inspect the store and join the celebrations at their Grand Opening which was held on Saturday 30th January. There were taste testings, giveaways, a sausage sizzle, live entertainment provided by the local community radio station and great specials. Children were entertained with a very popular kindi farm, a jumping castle, face painting, fairies, a magician and balloon characters. The event was very well attended, with over a thousand locals coming along to support the launch!

State MP Mr Jai Rowell, Wollondilly Shire Mayor Simon Landow and SPAR Australia’s Managing Director Lou Jardin joined the Randall family for the formalities, each saying a few welcoming words and participating in the cake and ribbon cutting ceremonies. As soon as the ribbon was cut,

customers flooded into the store and were pleasantly surprised by the great range and value they found on offer.

Providing significant local employment, as well as the convenience of a supermarket in Bingara Gorge Estate, has already resulted in huge support from the community. The great team of enthusiastic staff set very high standards within the store right from day one. Their enthusiasm and friendly approach to their customers are an asset to this new business.

Located at Shop T4, Wilton Shopping Plaza, 1 Greenbridge Drive, Wilton, SPAR Wilton will offer 7 day trading, from 6am to 8pm daily.

Locally owned and operated, SPAR Wilton is part of the worldwide SPAR family. Over 12,300 SPAR stores in over 40 countries meet the needs of over 13 million customers daily. At SPAR you can be assured of great service, a great range, low prices every day and specials that will SAVE you money!

- Ends -

For all enquiries please contact:

Rebecca Andrew
National Marketing Manager
SPAR Australia Ltd
0405 711 876

Lou Jardin
Managing Director
SPAR Australia Ltd
0417 279 176