

## SPAR Australia

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# **PRESS RELEASE**

## **SPAR Australia Sponsors World Wildlife Sanctuaries**

SPAR Australia is pleased to announce their sponsorship of World Wildlife Sanctuaries.

World Wildlife Sanctuaries is a not-for-profit organisation whose objectives are to conserve, propagate, protect and care for endangered and other wildlife and all forms of natural fauna and flora by providing sanctuaries and other safe havens for the conservation, propagation, protection and care of endangered and other wildlife.

They are also committed to raising public awareness of the plight of endangered, threatened or vulnerable species and as one way of doing this, the organisation's founder, Peter Steele, intends to become the oldest person to ever sail a yacht around the world alone, non-stop and unassisted. This huge feat will be known as SPAR's Sail 4 Wildlife.

Partnering with an organisation whose objectives are both so important and topical is a clear demonstration of SPAR's corporate social responsibility as well as community and environmental values. With the koala population having decreased from 8,000,000 to around 40,000, and continuing to decrease by approx. 8.5% per annum, koalas will soon be extinct without specifically created sanctuaries and SPAR Australia and their branded stores are proud to be supporting this initiative.

Donations will soon be able to be made at any SPAR, SPAR Express or 5 STAR branded store. Stores will also sell raffle tickets to raise further funds for the activities, with the prize in each raffle being a \$10,000 travel voucher. Further to this, branded stores will also have the opportunity to become carbon neutral through this fantastic partnership as a result of the funds raised being used to plant trees for both food and habitat purposes, which will also be used to offset the carbon emissions of SPAR's stores and warehouse.

Locally owned and operated, SPAR Australia's branded stores are part of the worldwide SPAR family. Over 12,300 SPAR stores in over 40 countries meet the needs of over 13 million customers daily. At SPAR you can be assured of great service, a great range, low prices every day and specials that will SAVE you money!

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For all enquiries please contact:

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